

ANDREW McCOLLOM

GRAPHIC DESIGNER

CAREER GOAL

EXPERIENCED GRAPHIC DESIGNER AND MAKER INTERESTED IN APPLYING DESIGN, AND TECHNOLOGY SKILLS TO SUPPORT A VARIETY OF ENGAGING, MULTI-FACETED, AND INTERACTIVE PROJECTS.

CONTACT: (505) 920-7978



MCCOLLOMCLAY.WIXSITE.COM/GRAPHICDESIGN



LINKEDIN.COM/IN/ANDREW-MCCOLLOM



ANDREW.E.MCCOLLOM@GMAIL.COM

SOFTWARE PROFICIENCIES

- ADOBE CREATIVE SUITE
- G SUITE
- MICROSOFT TEAMS/OUTLOOK
- BLENDER/CINEMA 4D
- SOLIDWORKS
- FINAL CUT PRO
- MONDAY.COM

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER | NEW MEXICO LOTTERY | 2022

CREATE AND PRODUCE GRAPHICS FOR INSTANT TICKETS, POINT-OF-SALE MATERIALS, & DIGITAL AND SOCIAL MEDIA
WORK WITH BOTH INTERNAL AND EXTERNAL INDIVIDUALS TO MEET PROJECT SPECIFICATIONS AND ENSURE QUALITY
CREATE RADIO AND VIDEO CONTENT, INCLUDING ANIMATION, FILMING, SET PREPARATION, & PRODUCTION
DESIGNS AND PRODUCES SIGNAGE TO PROMOTE NM LOTTERY PRODUCTS AND STAKEHOLDERS

GRAPHIC DESIGNER | LADYBOSS | 2019-2022

USE ADOBE ILLUSTRATOR, PHOTOSHOP, AFTEREFFECTS, DIMENSION AND INDESIGN TO CREATE AD CONTENT
ALONG WITH UNIQUE SHORTS AND GIFS TO STAND OUT AND BE EYE-CATCHING
REGULARLY WORK WITH GRAPHIC AND VIDEO TEAM TO SYNC DESIGNS AND CREATE FRESH NEW CONTENT
STRATEGIZE WITH MARKETING TEAM TO EXPAND AD APPROACHES
ABOVE ALL COMMUNICATE CLEARLY & STAY POSITIVE!

GRAPHIC LEAD | DESIGN COMMUNICATIONS LIMITED | 2017-2019

LAYOUT GRAPHICS COLLATERAL FOR CLIENTS FOR CUSTOM SIGN AND PRINT PRODUCTION
COLLABORATE WITH PROJECT MANAGERS, DESIGN ENGINEERS, FABRICATORS, AND PRINT PRODUCTION TO PRODUCE HIGH QUALITY CUSTOM GRAPHICS FOR SIGNAGE AND INTERACTIVE ENVIRONMENTS
WORK ACROSS MULTIPLE PRODUCTION SOFTWARE PROGRAMS INCLUDING ADOBE CREATIVE SUITE, COREL DRAW, & SIGN LABS TO PRODUCE: CUSTOM SCREEN PRINTED DESIGNS, & VINYL FOR MULTI-COLOR PAINT MASKS

INSTRUCTIONAL TECHNICIAN | CENTRAL NEW MEXICO COMMUNITY COLLEGE | 2015-2016

PROVIDED INSTRUCTIONAL SUPPORT TO A LARGE ARTS LAB HOUSING PRINTMAKING, PAINTING, DRAWING, MULTIMEDIA, AND CERAMICS CLASSES
OVERSAW FISCAL BUDGET, LAB PURCHASES, AND RECORD KEEPING **HIRED, TRAINED, AND MANAGED** TWO PART-TIME EMPLOYEES, INCLUDING BI-WEEKLY TIME-SHEET APPROVALS
CATALOGUED AND DISTRIBUTED INVENTORY EACH SEMESTER TO HELP INSTRUCTORS PREPARE SITE-SPECIFIC PROJECTS **CONTINUALLY UPDATED** SAFETY DATA SHEET (SDS) PROGRAM

SEASONAL GRAPHIC DESIGNER | DELUXE DESIGN | 2015

PURSUED MORE RESPONSIBILITY BY ORGANIZING WORKFLOWS FOR AN EIGHT-PERSON CREATIVE TEAM, AND PROACTIVELY DISCUSSED EFFECTIVE DESIGN STRATEGIES
PRODUCED ORIGINAL ARTWORK FOR CUSTOM LOGOS AND BACKGROUND DESIGNS
ARRANGED VECTOR GRAPHIC LAYOUTS USED AT NATIONAL AND INTERNATIONAL MUSIC FESTIVALS
COLLABORATED WITH PRINT PRODUCTION TEAM TO ENSURE DESIGN ASSETS MATCHED PRODUCTION DETAILS

REFERENCES

DELE ROCKSON CREATIVE DIRECTOR | BE FULFILLED SYSTEMS | 434.382.9618

MARY FARRINGTON GROWTH MARKETING SPECIALIST | BUTCHERBOX | 201.400.5374

JODI BYRNE GRAPHIC LEAD DIRECTOR | DESIGN COMMUNICATIONS LTD | 407.856.9661

EDUCATION

UNIVERSITY OF NEW MEXICO GRADUATED | CUM LAUDE | MAY 2012

BACHELOR OF FINE ARTS - GPA (4.0 SCALE): OVERALL 3.8

CERAMICS, ART HISTORY, PRINTMAKING, GRAPHIC DESIGN, WEBSITE DESIGN

